

WELCOME TO

TAX ACADEMY NEWSLETTER

STARI STARI MORNING ✨

A thrilling milestone for Singapore's tax research! We celebrated the launch of the Singapore Tax Academy Research Initiative (STARI) on 11 August 2025, bringing together brilliant minds from tax practice and academia.

STARI aims to contribute to international tax research, develop local academic capacity, and build links with global thought-leaders.



L-R: As/P Vincent Ooi (Head, STARI)
Dean Pey Woan Lee (SMU Yong Pung How School of Law),
Dennis Lui (CEO, Tax Academy of Singapore),
Eunice Toh (Associate Director, Tax Academy of Singapore)



L-R: Dean Pey Woan Lee (SMU Yong Pung How School of Law),
Dennis Lui (CEO, Tax Academy of Singapore)

Honoured to welcome extraordinary speakers Professor Michael Dirkis from the University of Sydney, Professor Zhu Yansheng from Xiamen University Law School, and Dr Leopoldo Parada from King's College London.



↑ Professor Michael Dirkis (University of Sydney)



↑ Professor Zhu Yansheng (Xiamen University Law School)



↑ Dr Leopoldo Parada (King's College London)



SINGAPORE UNIVERSITIES SHINE AT GLOBAL TAX COMPETITION AMID INDUSTRY EVOLUTION

Two teams of four undergraduates from Singapore (NTU and NUS) participated in the Tax Executives Institute (TEI) International Tax Student Case Competition in Montreal, competing against leading universities from North America, Europe, and Asia.



The competition involved a complex M&A case study across multiple jurisdictions, covering anti-tax avoidance measures, cross-border exposures, and treaty interpretations. This achievement follows our recent MOU with TEI focusing on knowledge exchange and student development. Special thanks to Ms Josephine (Josie) Scalia (International President of Tax Executives Institute) for organising this excellent competition!



↑ 3rd from left: Ms Josephine (Josie) Scalia
(International President of Tax Executives Institute)

NEXTGEN AWARD CEREMONY

Hosted the award recipients for the NextGen Award Ceremony, where we shared insights about Tax Academy and IRAS provided an overview of career opportunities within the organisation and unveiled their new Tax Youth Network initiative.



We were thrilled to witness so many brilliant minds demonstrate such enthusiasm for tax subjects – their passion is truly inspiring and will undoubtedly spark excitement in the next generation!

NEXTGEN AWARD CEREMONY AWARD RECIPIENTS

NUS

Chan Kia Meng Charles

Manuella Marie Pereira

Sabela Siew

Jerald Siah

Zhang Baoyinuo

Mark Theng Kaijun

Tan Eu Min, Marvell

Ngoh Zai Yan

Liang Wei Long

See Han Meng Trevis

Wu Xiaoyu

SMU

Srishti Chopra

Lam Ting Kang

Thahmina

Nigel Tan

Brandon Loo Zhao Tian

Toh En Le Calvin

Cherlyn Song

NEXTGEN AWARD CEREMONY AWARD RECIPIENTS

NTU

Toh Ai Qi

Ang Kai Yang

Yiong Jon Lon

Kaylee Cheng

Yin Hau Zhe

SIT

Cowen Ong

ACCTRAORDINARY 2025

An annual initiative that shines a spotlight on the dynamic future of the accountancy and tax profession.



↑ 4th from left: Guest-of-Honour Ms Indranee Thurai Rajah (Minister, Prime Minister's Office, Second for Finance and Second Minister for National Development)



↑ Guest-of-Honour Ms Indranee Thurai Rajah visiting Tax Academy's booth

Jointly organised by ACRA and Ngee Ann Polytechnic, we shared the exciting world of tax with over 370 students from 19 secondary schools and Institutes of Higher Learning, exploring what lies ahead in this evolving field.



A CAREER IN TAX – MULTIFACETED OPTIONS AND OPPORTUNITIES

A heartwarming and inspiring fireside chat that gave our amazing attendees a captivating inside look at tax careers!



↑ L-R: Ong Ken Loon (Drew & Napier LLC), Andy Baik (KPMG), Belinda Chan (Temasek International Pte Ltd), Dennis Lui (Tax Academy of Singapore)



↑ Andy Baik (Tax Partner, KPMG)



↑ Belinda Chan (Head of Tax, Temasek International Pte Ltd)



↑ Ong Ken Loon (Head, Tax & Private Clients Services, Drew & Napier LLC)

Our incredible panel, moderated by Mr Dennis and featuring Mr Andy Baik, Ms Belinda Chan, and Ms Ong Ken Loon, shared deeply personal and candid stories about their unique journeys to success and what continues to fuel their burning passion for tax.

The most beautiful takeaway? While exciting technology like AI is revolutionising our profession, the irreplaceable strategic thinking, invaluable global perspective, and essential human touch of tax professionals are more precious and indispensable than ever!

PIONEERING AI & TAX TRAINING POWERED BY PWC

An exciting milestone! Our inaugural AI & Tax training powered by PwC brought together 36 enthusiastic participants, including 7 wonderful international attendees.



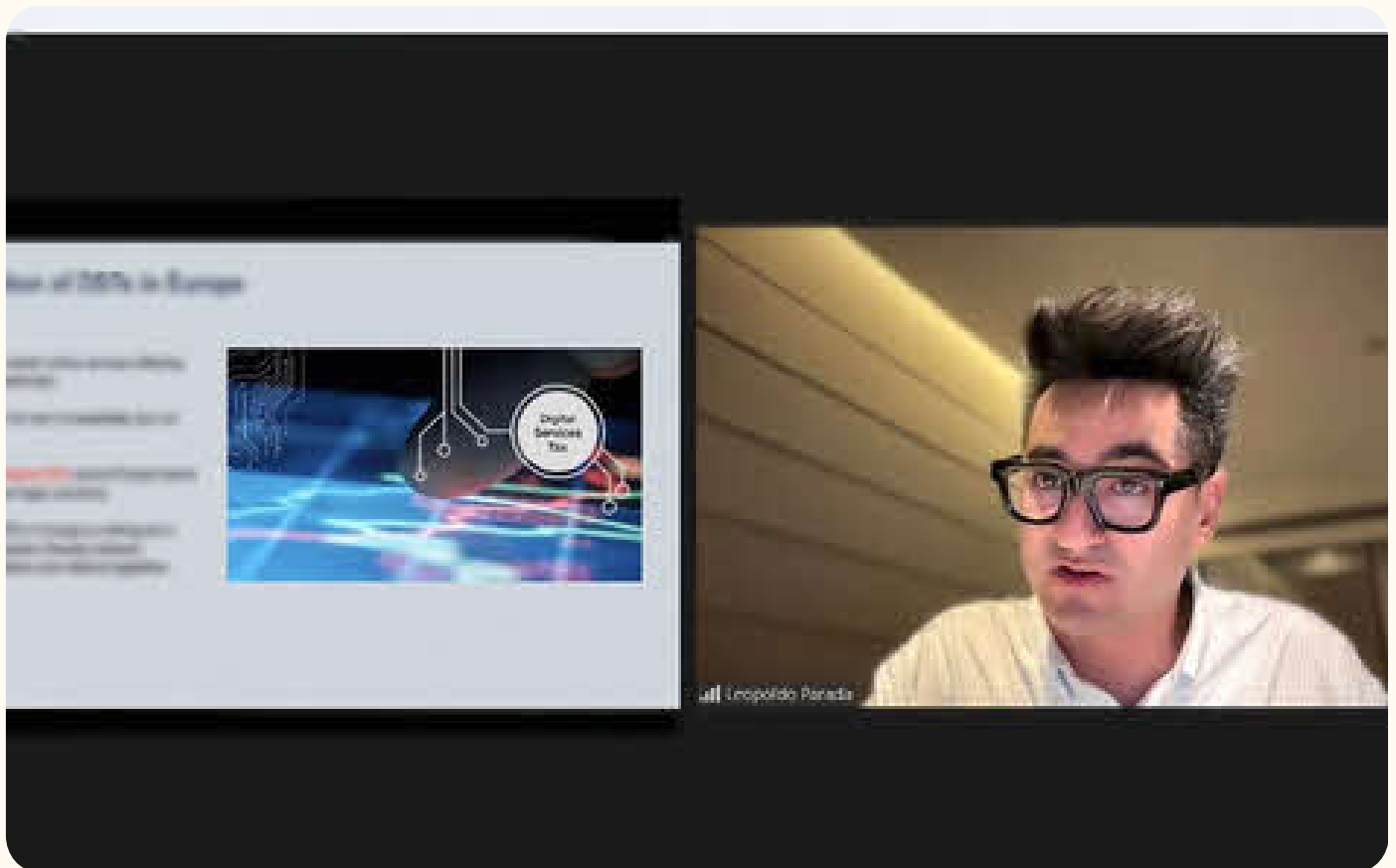
The engaging session explored the fascinating world of Generative AI and AI Agents, practical applications of AI in taxation, and real-world benefits and implementation strategies.

**Huge thanks to PwC for their outstanding facilitation –
it was truly exceptional!**



BALANCING DIGITAL TAXES AND GEOPOLITICS: THE EUROPEAN DILEMMA BY DR LEOPOLDO

Dr Leopoldo Parada led a thought-provoking webinar on "Balancing Digital Taxes and Geopolitics: The European Dilemma" with participants from industry and government across the region.



The session explored EU policy options for taxing the digital economy, analysing whether a new Digital Services Tax or adapting the existing VAT system is more viable.

GLOBAL TAX REFORM AND TRADE TARIFFS – CHINA'S PERSPECTIVE BY PROFESSOR ZHU YANSHENG

Professor Zhu Yansheng offered fascinating insights into China's perspective on global tax reform, exploring China's evolving role in global tax governance and how recent reforms and responses to trade tensions are impacting multinational enterprises and cross-border investments.



↑ Professor Zhu Yansheng



Participants commended Professor Zhu's expertise, emphasising how his insights provided much-needed clarity on China's international tax policy approach and stance on BEPS Pillars 1 & 2!

RESEARCH COLLABORATION AGREEMENT WITH TA, IRAS PTD AND NUS-IREUS

Signed a Research Collaboration Agreement launching "Investigating Rental Premiums of Green Office Buildings in Singapore" – a landmark tripartite collaboration between IRAS, NUS-IREUS, and TA.



↑ L-R: Evelyn Khoo (Assistant Commissioner, IRAS),
Professor Qian Wenlan (Director, IREUS)
Eunice Toh (Associate Director, Tax Academy of Singapore)



This partnership demonstrates our shared commitment to research excellence and evidence-based insights for property tax and valuation practice.



LEARNING TOGETHER, GROWING TOGETHER (TA, CCCS AND MTI ACADEMY)

Great knowledge-sharing session with the Competition and Consumer Commission of Singapore (CCCS) and MTI Academy! Wonderful to connect with fellow professionals who share our passion for advancing professional education and building capabilities across different sectors.



↑ L-R: Dennis Lui (CEO, Tax Academy of Singapore),
Alvin Koh (Chief Executive, Singapore's National Competition
and Consumer Protection Regulator)



A TRIP TO GOOGLE OFFICE!



What an incredible experience visiting Google's Singapore office!

We enjoyed a fantastic tour and had the pleasure of learning from James Liu, Gillian Cheng, and Evelyn Ng about innovative Generative AI models that can transform our daily work and lives. Truly inspiring to see how technology can enhance what we do!



↑ James Liu (Google)



↑ Gillian Cheng (Google)



RECONNECTING OVER GREAT CONVERSATIONS – WITH MS AZLINA BULMER, ELAINE HONG AND ELAINE CHONG

Such a delightful lunch catching up with Ms Azlina Bulmer in Singapore, together with Elaine Hong and Elaine Chong. It feels like yesterday when we were in London with Ms Azlina, and our discussions have paved the way for meaningful initiatives that will benefit both organisations.



↑ L-R: Charles Li (IRAS), Elaine Hong (ICAEW China & South East Asia), Azlina Bulmer (ICAEW Interim International Director), Dennis Lui (Tax Academy of Singapore), Elaine Chong (ICAEW Singapore), Eunice Toh (Tax Academy of Singapore), Tiffany Tan (Tax Academy of Singapore)



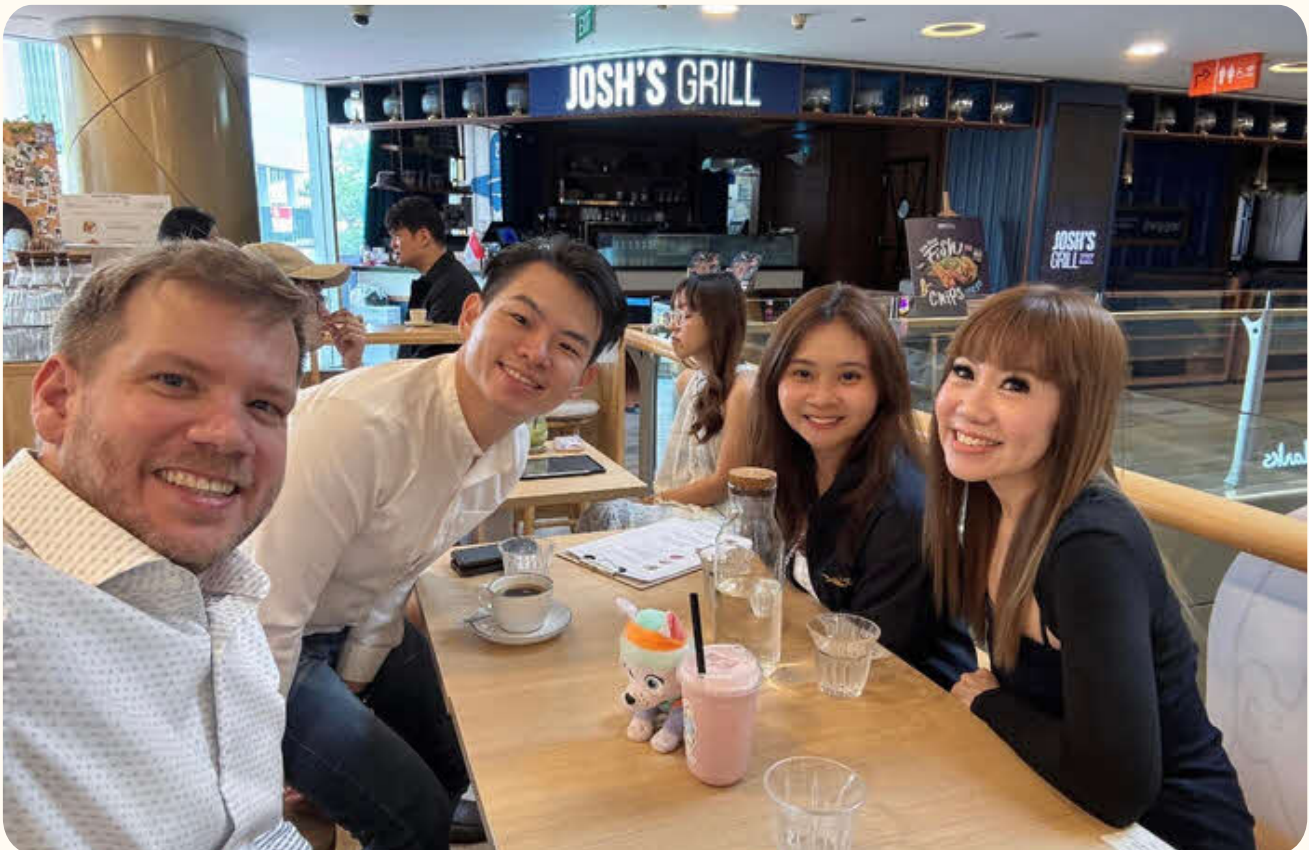
↑ L-R: Azlina Bulmer (ICAEW Interim International Director) with Charles Li (IRAS) & Elaine Hong (ICAEW China & South East Asia)



↑ L-R front: Azlina Bulmer (ICAEW Interim International Director) with Dennis Lui (Tax Academy of Singapore)

GLOBAL PERSPECTIVES ON TAX EDUCATION EXCELLENCE WITH AFFILIATE PROFESSOR THOMAS VANHEE AND ANDREW LEE

Met with Affiliate Professor Thomas Vanhee and Andrew Lee over coffee for engaging conversations. Our discussion revealed how closely our views on tax education align – we share the vision that tax knowledge should be practical, forward-looking, and globally relevant.



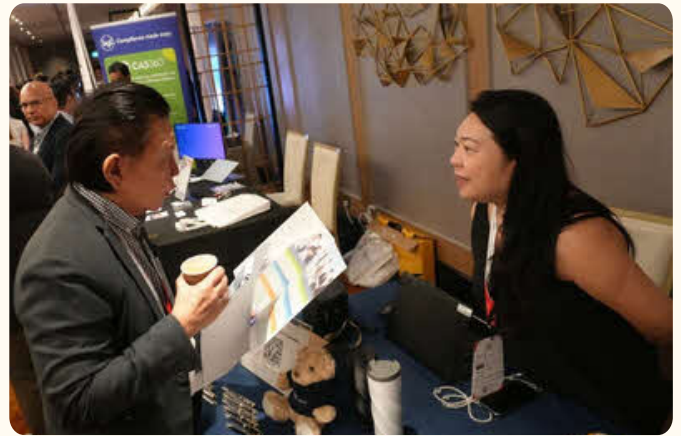
↑ L-R: Affiliate Professor Thomas Vanhee (Paris Sorbonne University Abu Dhabi & Aurifer Middle East Audit and Tax), Andrew Lee (Glencore Singapore Pte Ltd), Tiffany Tan (Tax Academy of Singapore), Eunice Toh (Tax Academy of Singapore)

Together, we're building a future where tax education transcends borders, creating professionals ready for the evolving global tax landscape.



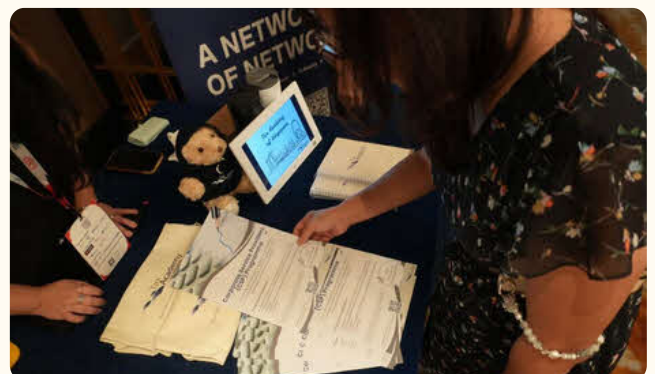
CSIS 10TH CSPS CONFERENCE – A NEW ERA FOR CSPS

Participated in the CSIS 10th CSPs Conference with incredible energy as Corporate Service Providers (CSPs) came together to network.



We just launched a CSP programme offering a deep dive into Singapore's tax framework, covering Income Tax and GST. If you're interested, register your interest here: <https://go.gov.sg/csp-interestform>

Scan here:



CPA CONGRESS 2025



14-16 Oct Gold Coast
17 Oct Virtual Live
6 Nov Kuala Lumpur

Gold Coast +
Virtual Live



Pip Marlow
Former CEO (ANZ and ASEAN), Salesforce

Virtual Live



Ginni Rometty
Former CEO, IBM

Gold Coast



Rachel Vagg FCPA
Auditor General of Queensland

Kuala Lumpur



Scott Bales
Innovation and Digital Strategist

Virtual OnDemand



Geni Whitehouse
CPA CITP
Accounting Consultant

Gold Coast



Inbal Rodney
AI and FinTech Strategist

Kuala Lumpur



Alastair MacGibbon
Cyber Security Expert

Gold Coast



Paul Bloxam
Chief Economist, HSBC Australia

Gold Coast



Cissy Ma FCPA
CEO, Grow and Sell Your Biz

Gold Coast +
Virtual Live



Andrew Winston
Sustainability Strategist



THREE LETTERS TO LIMITLESS



What is CPA Congress?

CPA Congress is an inspirational thought leadership platform that brings CPA members and the wider business community together to accelerate progress.



Continuous evolution

Our premium event, with over 65 years of history, elevates your professional learning and expertise.



Big picture insights

CPA Congress invites us to consider future opportunities by opening our minds to new possibilities.



Inspiration to excel

CPA Congress fuels our sense of purpose and motivates us to continue growing beyond what we know.



Truly global

Join peers from over 50 countries to connect, share and upskill at the leading event for your profession.



Part of something bigger

CPA Congress connects us to a like-minded community through the experience of being part of something bigger.



Trusted and endorsed

Over the last 5 years, attendees watched 14-18 sessions on average, with individual ratings ranging from 3.9 to 4.8 out of 5.



World-class speakers

Explore new professional modes to maximise your impact with thought leading international experts and CPA Australia members.



THREE LETTERS TO LIMITLESS



Flexible program structure

Time of day	GC Pre-Congress Tuesday 14 Oct	GC Day 1 Wednesday 15 Oct	GC Day 2 Thursday 16 Oct	Virtual Friday 17 Oct	Kuala Lumpur Thursday 6 Nov
Morning		2 keynotes Recorded for OnDemand Break 2 keynotes Recorded for OnDemand	2 keynotes Recorded for OnDemand Break Choice of 5 concurrent Not recorded	7 virtual live keynotes	2 keynotes Not recorded Break 2 keynotes Not recorded
Lunch	Stand-up lunch	Exhibition lunch	Seated business lunch		Seated business lunch
Afternoon	Choice of 4 Masterclasses Pt.1 Paid, Not recorded Break Masterclasses Pt.2 (Continued from ppt. 1)	Choice of 5 concurrent Not recorded Break Choice of 5 concurrent Not recorded	1 closing keynote Not recorded Farewell reception	OnDemand for 7 weeks Includes: • 12+ pre-records • 12 recordings of GC & live virtual keynotes	3 keynotes Not recorded
Evening	Welcome reception	CPA Congress dinner Included, optional, spaces limited			Farewell reception

Choose your experience

Each experience benefits from a renowned high-caliber program of local and international experts, and a chance to connect with CPA Australia's global community.



In-person experience - Gold Coast (GC)

Gold Coast Convention and Exhibition Centre

- 7 on-stage keynotes and choice of 15 concurrent
- Included CPA Congress dinner - RSVP required
- Seated lunch, welcome and farewell receptions
- 4 optional masterclasses & discounted virtual access



Virtual experience - Global

- 7 virtual live presentations and their recordings
- Access to select recorded in-person keynotes
- Library of 12+ pre-recorded virtual sessions
- 7 weeks OnDemand until Friday 5 December
- If in Gold Coast, optional paid dinner ticket



In-person experience - Kuala Lumpur

Mandarin Oriental Hotel

- 6 in-person on-stage keynote sessions
- Included seated lunch and farewell reception
- Discounted paid access to virtual experience



THREE LETTERS TO LIMITLESS

Program structure is subject to change.



MARK YOUR CALENDARS: UPCOMING TAX PROGRAMMES!

- ★ International Tax Programme Level 2
Date: 22 Sep to 14 Oct 2025
◦ Registration link: <https://form.gov.sg/686e1c28b4ec0d3fc5554b87>

